

815 Slaters Lane Alexandria, VA 22314

American Media & Advocacy Group

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Product Schedule Dates Advertiser

Contract #

334600

Date Entered

09/28/12

Charlotte (WSOC)
By Broadcast Month

Spots

\$49,825.00 \$49,825.00

45

Oct. 2012

Jill Hipskind 10/12/12

Brand

10/16/12-10/22/12

3286 CONGRESS (138621) Political - Federal Candidate (1067) American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382)

Order Type CO-OP Demo Headline # Entered By Last Modified

Package Deal Normal 8

Comments Billing Type Account Types Phone/Fax Buyer Name Sales Office Salesperson HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR Standard National/Political 225/403/3286 ROBINSON, TRACEY Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) Sales Tax Net Total Commission % Commission 15.00 \$42,351.25 \$7,473.75 06355678 Grand Total:

ephed Agency/Advertiser: 15.1 Normal Line / Spot 14.1 Normal Line / Spot 13.1 Normal Line / Spot 12.1 Normal Line / Spot 10.0 Normal Line / Spot 9.0 Normal Line / Spot 8.1 Normal Line / Spot 7.0 Normal Line / Spot 6.1 Normal Line / Spot 5.1 Normal Line / Spot 4.1 Normal Line / Spot 3.1 Normal Line / Spot 10/22/12-10/22/12 10/16/12-10/19/12 10/22/12-10/22/12 10/16/12-10/19/12 10/22/12-10/22/12 10/21/12-10/21/12 10/20/12-10/20/12 10/20/12-10/20/12 10/22/12-10/22/12 10/17/12-10/19/12 10/22/12-10/22/12 10/16/12-10/19/12 Deta :30 S:30P- 6P (EST) :30 SP- 5:30P (EST) :30 5:30P- 6P (EST) :30|5P- S:30P (EST) :30 12P- 1P (EST) :30 7A- 8A (EST) :30 8A- 9A (EST) :30 7A- 8A (EST) :30 8A- 9A (EST) :30 8A- 9A (EST) :30 7A- 8A (EST) :30 7A- 8A (EST) Accepted-Station Š ONCONTRAC

Line

Line Type / Break Type (Ref #)

Sec

Length

Run Times

5PW Mo

Tu We Th Fr Sa Su Spots

Rate

Total

Station

1X MAX/DAY 1X MAX/DAY

Comments

× × × ×

\$1,175.00

\$1,175.00

\$1,075.00 \$1,075.00

\$1,950.00 Charlotte (WSOC) \$1,075.00 Charlotte (WSOC) \$4,300.00 Charlotte (WSOC) \$1,175.00 Charlotte (WSOC) \$3,525.00 Charlotte (WSOC)

2.1 Normal Line / Spot 1.1 Normal Line / 5pot

10/22/12-10/22/12 10/16/12-10/19/12 Dates

:30 6:30A- 7A (EST) :30 6:30A- 7A (EST)

NSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Date:

Comments:

\$1,300.00 \$1,200.00 \$1,200.00

\$375.00 \$300.00

\$375.00 Charlotte (WSOC) \$300.00 Charlotte (W5OC) \$625.00 Charlotte (W5OC) \$325.00 Charlotte (WSOC) \$975.00 Charlotte (W5OC)

\$625.00 \$325.00 \$975.00 \$975.00

\$1,300.00

\$1,300.00 Charlotte (W5OC) \$5,200.00 Charlotte (WSOC) \$1,200.00 Charlotte (W5OC) \$4,800.00 Charlotte (WSOC)

1X MAX/DAY

10/12/12 10/12/12 10/12/12 10/12/12

1X MAX/DAY 1X MAX/DAY

1X MAX/DAY 1X MAX/DAY 1X MAX/DAY 1X MAX/DAY 1X MAX/DAY 1X MAX/DAY 1X MAX/DAY 1X MAX/DAY 1X MAX/DAY

9/28/12

9/28/12 10/12/12 9/28/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 10/12/12 Entered

ookend P/B Piggy Back

ed At: 09:35 AM on Monday, October 15 2012



American Media & Advocacy Group 815 Slaters Lane

Alexandria, VA 22314

Billing Type Account Types

Comments

Phone/Fax **Buyer Name** Sales Office

Salesperson

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Contract #
Schedule Dates Brand Product Agency Advertiser 3286 CC Political America Pol/R Hu 10/16/12-10/22/12

334600

Date Entered Last Modified 09/28/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012

Spots 45

\$49,825.00 \$49,825.00

	Grand Total:	1
	45	
	\$49,8:	41010

ਲ	ICHARD HUDSON FO	HUDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS
		Standard
	Sales Tax	National/Political
\$42,351,25	Net Total	225/403/3286
\$7,473.75	Commission	
15.00	Commission %	ROBINSON,TRACEY
	Package Deal	Telerep/Philadelphia
Normal	Order Type	Telerep/Philadelphia, Philadelphia (1057)
	Demo	3286 CONGRESS (138621)
06355678	Headline #	Political - Federal Candidate (1067)
No	CO-OP	American Media & Advocacy Group (4189)
Jill Hipskind	Entered By	Pol/R Hudson/R/NC US Representative (16382)
10/12/12	Last Modified	10/16/12-10/22/12

		29.0	28.1	27.1	26.1	24.1	21.1	20.1	19.1	18.1	17.1	16.1	Line
		29.0 Normal Line / Spot	28.1 Normal Line / Spot	27.1 Normal Line / Spot	26.1 Normal Line / Spot	24.1 Normal Line / Spot	21.1 Normal Line / Spot	20.1 Normal Line / Spot	19.1 Normal Line / Spot	18.1 Normal Line / Spot	17.1 Normal Line / Spot	16.1 Normal Line / Spot	Line Type / Break Type (Ref #)
		10/17/12-10/19/12	10/22/12-10/22/12	10/16/12-10/18/12	10/21/12-10/21/12	10/16/12-10/19/12	10/16/12-10/18/12	10/22/12-10/22/12	10/16/12-10/19/12	10/21/12-10/21/12	10/22/12-10/22/12	10/16/12-10/19/12	Dates
	-	5	4	4	4	4	ω	ω	ω	4	4	4	Sec
2		:30 12P- 1P (EST)	:30 11:35P- 12:05A (EST)	:30 11:35P- 12:0SA (EST)	:30 11P- 11:35P (EST)	:30 11P- 11:3SP (EST)	:30 7:30P- 7:56P (EST)	:30 7P- 7:30P (EST)	:30 6:58P- 7:30P (EST)	:30 6P- 6:30P (EST)	:30 6P- 6:30P (EST)	:30 6P- 6:30P (EST)	Length Run Times
CONFRMATION CONTRAC		1		1 1 1	<u></u>	× × × ×	1	L	× × × ×		i-a	× × ×	SPW Mo Tu We Th Fr Sa Su Spots
ACT		2	ш	ښ	1	2	ω	<u>-</u>	2	<u>-</u>		2	Spots
, and	:	\$375.00	\$700.00	\$700.00	\$1,300.00	\$1,200.00	\$1,600.00	\$1,600.00	\$1,600.00	\$1,350.00	\$1,500.00	\$1,500.00	Rate
		\$750.00 C	\$700.00 C	\$2,100.00	\$1,300.00	\$2,400.00	\$4,800.00	\$1,600.00	\$3,200.00	\$1,350.00	\$1,500.00	\$3,000.00	Total
		\$750.00 Charlotte (WSOC)	\$700.00 Charlotte (WSOC)	\$2,100.00 Charlotte (WSOC)	\$1,300.00 Charlotte (WSOC)	\$2,400.00 Charlotte (WSOC)	\$4,800.00 Charlotte (WSOC)	\$1,600.00 Charlotte (WSOC)	\$3,200.00 Charlotte (WSOC)	\$1,3S0.00 Charlotte (WSOC)	\$1,500.00 Charlotte (WSOC)	\$3,000.00 Charlotte (WSOC)	Station
		1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	1X MAX/DAY	Comments
ļ		9/28/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	10/12/12	Entered

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ACCEPTEXT-AGENICA/AUVENTISE

Date:

Accepted-Station

Date

Comments: